

# Paul Wright



## Art Director - Designer

Broke up with my last Agency... Wanna date?

Dating is all about how well you “click”, - the fit. Everything right down to the clothes you pick out can influence a date. That favourite shirt that fits just right and gives you that confidence boost. Similarly the fit between Employer and Employee needs to be just right as well.

So let's meet for coffee, talk creative and see where things go.

Sincerely,

Paul Wright

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## Experience

### FREELANCE CONTRACT DESIGN

06. 2015 – Present Creative Director

**Key Successes:** Working mostly with oil and gas clients to further their brands and produce compelling visuals across different platforms that adhered to corporate brand standards.

### DIRTT ENVIRONMENTAL SOLUTIONS

07. 2014 – 06. 2015 Senior Art Director

**Key Success:** Lead and implemented a complete brand revamp.

### TERVITA - MARKETING AND COMMUNICATIONS DEPARTMENT

07. 2012 – 07. 2014 Art Director

**Key Successes:** Oversaw creative for the department, leading web and print designers as well as liaised with outside creative agencies.

### SAW COMMUNICATIONS

01. 2011 – 07. 2012 Creative/Art Director

**Key Successes:** As SAW's entire creative team at the time I undertook projects from conception through presentation to production.

### FREELANCE CONTRACT DESIGN

03. 2009 – 01. 2011 Creative Director

**Key Successes:** Working for both agencies and client-side companies I undertook a myriad of different projects including print design, advertising and web design allowing me to continue to enhance my skill set.

### BRYAN MILLS IRADESSO

09. 2007 – 03. 2009 Creative Director

**Key Successes:** I was able to take a relatively unknown agency and increase its Calgary profile for investor relations work to one known for high-quality design and a go-to Agency for corporate reporting.

### TMP WORLDWIDE

10. 2004 – 09. 2007 Senior Art Director

**Key Successes:** I was part of a successful team that worked with international clients on a broad range of creative.

## Education

### EMILY CARR UNIVERSITY OF ART AND DESIGN

1993 – 1996

Bachelor of Design

## Personal

### • GEEKING OUT

A huge fan of *The Curse of Oak Island* and *Game of Thrones*, I'll often be found referencing those bits of pop culture in everyday conversations.

### • BBQ GURU

If it's meat or even accompanies meat, I'll grill it. Come on over for a steak!

### • SELF-PROFESSED WINE SNOB

While I enjoy the odd glass of vino, it has to be the *right* vino and that more times than not is an Australian Cab or Petit Verdot. Come over for a glass or two with our steaks.

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